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**Report to:** Leeds City Region Enterprise Partnership Board (LEP Board)

**Date:** 21 September 2022

**Subject:** Leeds City Region Enterprise Partnership Board (LEP Board)

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**Led by:** Helen Featherstone

**Lead Officer:** Liz Hunter, Head of Transport Policy

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## 1. Purpose

- 1.1. To provide an update on the development of the revised Culture, Heritage and Sport Framework and to seek feedback from the LEP Board.
- 1.2. The draft Culture, Heritage and Sport Framework is attached as an Appendix to this report.

## 2. Information

### Development of the Culture, Heritage and Sport Framework

- 2.1. Culture, heritage and sport matter. They can inspire us to success, give us reasons to live and work in a place, and create local pride. The stories we tell shape how we see ourselves, how we see the world and how the world sees us. Culture, heritage and sport have huge potential as levers to level up West Yorkshire. They can create jobs and growth, inspire our people, and give them the confidence and identity to succeed, and be the medicine required to improve their mental and physical wellbeing.
- 2.2. This region will be bold and ambitious in its approach to culture, heritage and sport. We have a unique opportunity with devolution, a dedicated Culture, Heritage and Sport Committee and a series of planned years of culture in each local authority district, beginning with Leeds 2023 and Kirklees Year of Music and culminating in Bradford being our nation's City of Culture in 2025.
- 2.3. Over the next three years, the Combined Authority wants to invest £11.5 million in culture, heritage and sport. We need a Framework that identifies the outcomes we want to focus on and how we prioritise our investments.
- 2.4. This should not be the limit of our ambitions; the region will also work should also make sure we are aligned as a region to coordinate our activities to maximise the overall benefit of culture, heritage and sport to our region. Our

Framework will aim to attract further private and public investment on culture, heritage and sport to meet our objectives.

2.5 The Culture Committee meeting in March 2022 agreed that the region’s Culture, Heritage and Sport Framework should be revised in consultation with a range of stakeholders from the sector, and our communities. The proposed timeline for this is as follows:

<b>Actions</b>	<b>Timescale</b>
Priorities workshop with culture and sports sector	12 April 2022
External consultation exercise with sector and community groups	April – Sept 2022
Public Consultation on Your Voice	25 July – 18 Sept 2022
Draft Cultural Framework to Culture, Heritage and Sport Committee	Oct - 2022
Formal sign off by LEP and Combined Authority	Dec - 2022

2.6 **Since March 2022, we’ve held a range of face-to-face workshops and online sessions:**

- Consultation workshop on April 12 at John Smith’s Stadium, Huddersfield with stakeholders from the region’s culture, heritage and sports sector.
- Consultation sessions with sector and community groups: Yorkshire Universities (18 May), Wakefield Culture Sector (13 June), Leeds Culture Consortium (23 June), Kirklees Culture and Sport Sector (11 July).
- Consultation sessions with District Partners.
- Written consultation received from stakeholders including TUC.
- Bradford stakeholder consultation is on Tues 13<sup>th</sup> Sept.
- Sport stakeholder consultation w/c 12<sup>th</sup> Sept
- Calderdale stakeholder consultation date tbc.



We commissioned Leeds based illustrator (and Leeds Arts University alumni) Ellie Bazigos to capture the John Smiths Stadium session. See Appendix 2 for more images.

2.7 The consultation has been an iterative process: after each workshop, feedback has been collated and changes implemented, before issuing a revised version of the framework prior to the next workshop. This has been done to prevent the workshops focussing on issues we already know we need to address.

## 2.8 Key feedback



*Mayor Tracy Brabin listens to feedback*

2.9 There has been a lot of positive feedback on the framework – “we are on the right track!” - and most comments have centred on what should be added (rather than removed), and kind of language we should use. A longer digest of key feedback to date is attached as Appendix 3 to this report. Some key takeaways include:

- Be ambitious, raise aspirations and lift the spirits
- Use simple, clear language and avoid jargon
- Sport needs far more prominence
- Support activities that tell the story of our region
- Focus resources on things that only a combined authority can do, and which have region-wide impact
- Support community-led initiatives
- Support activity that increases engagement with culture and sport for all
- Make careers in the creative and sports industries visible, viable and accessible to people regardless of their background, and amplify role models.
- Ensure that culture, heritage and sport are given proper consideration in decisions on planning, transport and skills and business support
- Define what you mean by culture, heritage, sport and the creative industries
- Work closely with partners including LAs and universities on evaluation
- Many calls for WYCA to support specific organisations or initiatives, which may be out of scope for the framework itself (as one purpose of the framework is to guide our funding decisions, not commit us to funding specific organisations).

## Structure

2.10 In response to feedback, we also made some changes to the *structure* of the framework. This is outlined in the below table.

Be ambitious, raise aspirations and lift the spirits	Added an <b>introduction</b> , setting the scene.
Themes aren't understandable at a glance.	4 themes renamed as <b>People, Place, Skills and Business</b>
There are overlaps between all themes but the most evident ones are between People and Place, and between Skills and Business.	4 themes ordered as <b>People, Place, Skills and Business</b>
Insert a 'missing step' of things WYCA will do to deliver its vision, not naming specific projects but types of activities.	Each of the 4 themes now has the following subheadings:  <b>Why it is important</b>  <b>Our Ambitions</b>  <b>How We Will Do This</b> (the missing step)  <b>What We Will Measure</b>  (NB. This also better aligns the framework with the structure of 'Theory of Change' and 'Project Logic Model' templates that are often required to draw down funds from government).
The framework makes it look as though investment is the only thing WYCA does – we should manage expectations about WYCA becoming funder of first resort.	'How We Will Do This' is divided into 3 categories, to clarify that WYCA's role is not only about funding (and to align internal workflows):  <b>Invest</b>  <b>Collaborate</b>  <b>Broker</b>
What do you mean when you say 'sport', 'heritage', and 'creative industries'?	Glossary of <b>definitions</b> added to the end of the framework

## 2.11 Public engagement

2.11.1. The Framework was published for public engagement on the Your Voice webpage from 25<sup>th</sup> July – 18<sup>th</sup> Sept.

- 2.11.2. We are targeting resources at groups who may not have been sufficiently represented 'in the room', including disabled-led organisations, community groups, people with learning disabilities and special educational needs, and young people (including cared for young people).
- 2.11.3. The [Framework](#) and feedback survey is available in [easy-read format](#), and in translation in three languages other than English ([Urdu](#), [Punjabi](#) and [Polish](#)), and Braille and BSL upon request. It has an EDI monitoring questionnaire, collects postcode data, and asks respondents whether they work in the sector.
- 2.12 Following the closure of the public consultation period, we will provide a final version of the framework recommended by the Culture, Heritage and Sport Committee in October 2022. The Committee is considering the framework and the final approval rests with the LEP and the Combined Authority. The Culture and Sport committee will also be asked to agree the development and framing of our future Action Plan, including provisional KPIs.
- 2.13 The Culture, Heritage and Sport Framework will be sent to the LEP and CA for final approval in December 2022.

### **3. Tackling the Climate Emergency Implications**

- 3.1. In developing the new Framework it is essential that due consideration is given to how the framework will contribute to tackling the climate emergency, recognising the role that sport, culture and the creativity sector can play particularly in promoting clean growth and sustainability.

### **4. Inclusive Growth Implications**

- 4.1. Culture, heritage, sports and creative industries will play a vital role to play in delivering an inclusive economic recovery – this is a key element of the revised Framework. Experiencing arts, culture and physical activity can transform the quality of life for individuals and communities, improving physical and mental wellbeing, individual reliance, connectivity and enhanced capacity and skills.

### **5. Equality and Diversity Implications**

- 5.1. An Equality Impact Assessment has been completed prior to the launch of the public consultation, to maximise inclusivity and understand how it will affect local communities.
- 5.2. The consultation will target resources at those groups who may not have been sufficiently represented so far, including disabled-led organisations, community groups, people with learning disabilities and special educational needs, and young people (including cared for young people).
- 5.3. The Framework and feedback survey is available in [easy-read format](#), and in translation in three languages other than English ([Urdu](#), [Punjabi](#) and [Polish](#)),

and Braille and BSL upon request. It has an EDI monitoring questionnaire, collects postcode data, and asks respondents whether they work in the sector.

- 5.4. It is also recognised in particular that there are challenges for equality and diversity in both participation in culture, heritage and sport activities, and in terms of access to careers and employment opportunities in the sector. Both of these issues will be considered in the revised framework.

## **6. Financial Implications**

- 6.1. The public consultation will be funded through the already approved Culture Capacity Development funding.

## **7. Legal Implications**

- 7.1. There are no legal implications directly arising from this report.

## **8. Staffing Implications**

- 8.1. There are no staffing implications directly arising from this report.

## **9. External Consultees**

- 9.1. Please see paragraph 2.2 for the engagement carried out so far.

## **10. Recommendations**

- 10.1. That the LEP Board notes the development of the revised Culture, Heritage and Sport Framework, and;
- 10.2. The LEP Board is invited discuss the draft Framework and provide feedback to the Combined Authority's Head of Culture, Heritage and Sport, and;
- 10.3. The LEP Board may wish to give particular consideration to 'Theme 4 Business' of the Framework (see page 14 of the appended Framework document), and whether the LEP Board wishes role of the LEP to be articulated in this section of the Framework;
- 10.4. That the LEP Board notes that, following feedback from the public engagement and stakeholder engagement (including the LEP Board), a final version of the Framework will be drafted, and shared with the LEP Board and CA for final approval in December 2022.

## **11. Background Documents**

There are no background documents referenced in this report.

## **12. Appendices**

Appendix 1 – Revised Culture, Heritage and Sport Framework (draft).